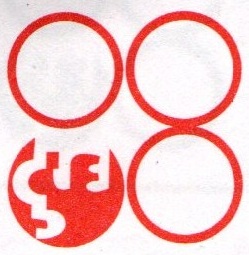
vkosnu Øekad vkosnu izi= eqY; :- 500-00

**Xokfy;j ftyk ds fy, lk¡ph ?kh foØ; gsrq lqij LVkWfdLV vkosnu izi=**

**o"kZ 2020&21**

****

**Xokfy;j lgdkjh nqX/k la/k e;kZfnr] Xokfy;j**

**xksyk dk efUnj] Xokfy;j&474005**

**nwjHkk"k & 0751&2365523]2368107**

eksuks **Xokfy;j lgdkjh nqX/k la/k e;kZfnr**

**xksyk dk efUnj] Xokfy;j&474005**

**nwjHkk"k & 0751&2365523]2368107**

**Xokfy;j ftyk esa lk¡ph ?kh lqij LVkWfdLV fu;qfDr gsrq**

**vkosnu lwpuk**

Xokfy;j ftyk esa lk¡ph ?kh ds lqO;ofLFkr forj.k ,oa foØ; ds fy, lqij LVkWfdLV fu;qfDr gsrq fu/kkZfjr izk:i esa vkosnu vkeaf=r fd;s tkrs gSaA bPNqd vkosnudrkZ QeZZ@izfr"Bku :i;s 500¾00 ¼ikap lkS ek=½ fnukad 31-08-2020 ls fdlh Hkh fnol esa osclkbZV http://www.mpcdf.gov.in ls MkmuyksM dj vkosnu i= dk ewY; :i;s 500@& dk Mh-Mh- Xokfy;j lgdkjh nqX/k la?k e;kZfnr ds uke cuokdj layXu djsA bPNqd vkosnd :i;s 500@& ds uxn@vkWuykbu Hkqxrku tek dj mijksDr LFkku ls Hkh dk;kZy;hu le; esa vkosnu i= Ø; dj ldrs gSaA

iw.kZ :i ls Hkjs gq, vkosnu i= fnukad 22-09-2020 dks vijkUg 01%00 cts rd Xokfy;j lgdkjh nqX/k la?k e;kZfnr]xksyk dk efUnj]Xokfy;j dk;kZy; esa tek fd;s tk ldsaxsA izR;sd vkosnu i= ds lkFk bZ-,e-Mh- jkf’k :i;s 50]000¾00 dk cSad Mªk¶V tks ^^Xokfy;j lgdkjh nqX/k la?k e;kZfnr^^ ds uke ns; gks layXu djuk vfuok;Z gksxkA fcuk bZ-,e-Mh vkosnu i= Lohdkj ugha fd, tk,axsA vkosnu fnukad 22-09-2020 dks gh vijkUg 03-00 cts mifLFkr vkosnudrkZ@izfrfuf/k ds le{k lfefr }kjk [kksys tk,axsA fdlh Hkh vFkok leLr vkosnu i=kas dks fcuk dksbZ dkj.k crk;s Lohd`r vFkok vLohd`r djus dk vf/kdkj eq[; dk;Zikyu vf/kdkjh dks jgsxk ,oa fdlh Hkh U;k;ky;hu izfØ;k gsrq U;k;kf;d {ks= Xokfy;j gh jgsxkA

'ks"k foLr`r tkudkjh osclkbZV http://www.mpcdf.gov.in ij miyC/k gSA

eq[; dk;Zikyu vf/kdkjh

**Xokfy;j lgdkjh nqX/k la?k e;kZfnr**

**vkosnu izi= dk dk;ZØe izi=ksa dh tkudkjh**

|  |  |  |
| --- | --- | --- |
| 1 | vkosnu izi= foØ; vkjaHk djus dh frfFk ,oa le; | fnukad 31@08@2020 izkr% 11%00 cts |
| 2 | vkosnu izi= izkIr djus dh vafre frfFk ,oa le; | 22@09@2020 nksigj 12%00 cts rd |
| 3 | vkosnu tek djus dh frfFk ,oa le; | 22@09@2020 nksigj 01%00 cts rd |
| 4 | vkosnu [kksyus dh frfFk ,oa le; | 22@09@2020 nksigj 03%00 cts rd |
| 5 | vkosnu ds lkFk tek dh tkus okyh /kjksgj jkf’k | 50]000¾00 ¼ipkl gtkj ek=½ Xokfy;j lgdkjh nqX/k la?k e;kZfnr is;cy ,V Xokfy;j ds uke ls ns; gksA |
| 6 | vkosnu izi= dk ewY; | :i;s 500@& ¼ikap lkS ek=½ |
| 7 | vkosnu [kksyus dk LFkku ,oa irk | Xokfy;j lgdkjh nqX/k la?k e;kZfnr] xksyk dk efUnj]XOkkfy;j |
| 8 | lqij LVkWfdLV gsrq rduhdh vgZrk,a ,oa lkekU; 'krksZ dk izk:i | izi= 01 ,oa 02 |
| 9 | lqij LVkWfdLV p;u gsrq vad rkfydk | izi= & 03 |
| 10 | vkosnu izi= | izi= & 04 |
| 11 | vuqca/k dk izk:i | izi= & 05 |
| 12 | nj lajpuk | izi= & 06 |

**vkosnu izLrqr djrs le; /;ku j[kk tkos fd %&**

* izi= Øekad 01 ^^rduhdh vgZrk,a^^ izi= Øekad 02 ^^lkekU; 'krZ izi= Øekad 4 vkosnu i= ,oa izi= Ø- 5 vuqca/k dk izk:i ,d lkFk ,d ^^cUn fyQkQs esa izLrqr dh tkos] ,oa fyQkQs ij **Xokfy;j ftyk** gsrq ^^lk¡ph ?kh lqij LVkWfdLV gsrq vkosnu^^ fy[kk tkos lkFk gh fyQkQs ij izs"kd dk uke irk vafdr fd;k tkosA
* vkosnu esa mYysf[kr 'krksZa dh vfrfjDr vkosnudkj dh vksj ls mYysf[kr dksbZ Hkh 'krZ ekU; ugha dh tkosxhA
* fcuk iw.kZ nLrkost ,oa bZ-,e-Mh- jkf’k ds izLrqr fd;s x;s vkosnu ekU; ugha fd;s tkosaxsA
* vkosnudrkZ }kjk izi= & 01] 02] 03 ,oa 04 ds izR;sd ist ij vius gLrk{kj fd;s tkus ds i'pkr gh vkosnu izLrqr fd;k tkosA
* vkosnu ds lkFk izi= Øekad 07 ij lkWph ?kh dh orZeku nj lajpuk layXu gSA vkosnudrkZ lHkh O;kikfjd ,oa iwath fuos’k dk iw.kZ fo’ys"k.k djus ds i'pkr gh vkosnu djsaA

¼rduhdh vgZrk,a½

**izi= 01**

**rduhdh vgrkZ,a**

|  |  |  |  |
| --- | --- | --- | --- |
| Øekad | vko';d vgrkZ,a | fooj.k tkudkjh | vfuok;Zr% layXu fd;s tkus okys Lo izekf.kr nLrkost |
| 1- | vkosnudrkZ dk uke o irk ¼laLFkk@QeZ vkfn dh n’kk esa iath;u dk izek.k½ |  | laLFkk iath;udrkZ dk;kZy; dk i=@izek.k i= A |
| 2 | ;fn dksbZ ikVZuj gks rks mudk uke o irkA |  | iathd`r ikVZuj’khi MhMA |
| 3 | vkosnudrkZ laLFkk@QeZ gksus dh n’kk esa eq[; dk;Zikyu vf/kdkjh@ vf/kd`r gLrk{kjdrkZ dk uke |  | laLFkk @QeZ ds lapkyd eaMy@ eq[; dk;Zikyu vf/kdkjh dk vf/kdkj i= ;k vk/kkj dkMZ dh Nk;kizfrA |
| 4 | vkosnudrkZ dk isudkMZ uEcj gksuk vfuok;Z gSA |  | isudkMZ dh Nk;kizfr layXu djsaA |
| 5 | GST uEcj gksuk vfuok;Z gSA u;k dk;Z vkjaHk djus dh fLFkfr esa vkosnudkj dks GST uEcj vkosnu dh Nk;kizfr layXu djuk vfuok;Z gSaA |  | GST uEcj@vkosnu dh Nk;kizfr layXu |
| 6 | Lkk¡ph ?kh forj.k gsrq miyC/k okgu dk izdkj |  | miyC/k okgu ds iath;u dh izfr yxkosaA |
| 7 | cSad dk uke ,oa [kkrk Øekad |  | cSad LVsVesUV dh ,d o"kZ dh Nk;kizfr ;k fujLr pSd yxkosaA |
| 8 | foRrh; o"kZ ¼dj fu/kkZj.k o"kZ 2017&18 ,oa 2018&19] 2019&20½ vk;dj dk fjVuZ nkf[ky djus dk izek.k |  | vk;dj foHkkx esa fjVuZ tek djus dh ikorh ,oa fjVuZ dh dkWihA ¼Nk;kizfr layXu djsa½ |
| 9 | FSSAI yk;lsUl gksuk vfuok;Z gksxkA |  | FSSAI yk;lsUl dh Nk;kizfr layXu djsaA |
| 10 | xqekLrk gksuk vfuok;Z gksxk |  | Nk;kizfr layXu djsaA |
| 11 | fu/kkZfjr VuZvksoj |  | rhu o"kksZa dh csysal”’khV lh, }kjk lR;kfir izfrA layXu djsaA |
| 12 | bZ-,e-Mh- |  | ewy Mh-Mh- layXu djsaA |
| 13 | vkosnu i= ds ewY; dk Mh-Mh- ¼;fn vkosnu osclkbZV ls MkmuyksM fd;k x;k gS rksa½ |  | ewy Mh-Mh- layXu djsaA |

uksV%&

1. mDr nLrkostksa ¼ftudh Nk;kizfr;ka ekaxh xbZ gS½ dh Lo;a ds }kjk izekf.kr Nk;kizfr;ka layXu djuk vfuok;Z gS] rFkk vkosnu Lohd`fr gksus ij ewy nLRkkostksa ls lR;kfir djkuk vfuok;Z gSA
2. vkosnudrkZ dks iw.kZ vkosnu izi= ds izR;sd i`"B ij gLrk{kj dj lEiw.kZ vkosnu izi= ewy :i ls tek djuk gksxkA
3. mijksDr tkudkfj;ksa esa ls dksbZ Hkh tkudkjh p;u izfØ;k ds nkSjku@dk;Z vkoaVu ds i'pkr@vuqca/k ds i'pkr Hkfo"; esa vuqcaf/kr vof/k esa dHkh Hkh vlR; Ikk;s tkus ij lk¡ph ?kh lqij LVkWfdLV ,tsalh dks fujLr dj Xokfy;j nqX/k la?k }kjk esjh lEiw.kZ vekur jkf’k jktlkr dh tk ldsxh tks eq>s ekU; gS rFkk ,slk gksus ij esjs }kjk dksbZ Hkh U;kf;d vFkok vU; dk;Zokgh ugha dh tk,xhA

gLrk{kj -----------------------------------------

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nwjHkk"k uEcj &&&&&&&&&&&&&&&

eksckbZy uEcj &&&&&&&&&&&&&&&

**¼lkekU; 'krsZ ½**

**izi= Øekad & 02**

**lk¡ph ?kh lqij LVkWfdLV vkosnu gsrq**

**vko’;d 'krZsa**

1. vkosnudrkZ dks vkosnu ds lkFk Lo izekf.kr ¼gLrk{kj dj½ ikliksVZ lkbZt QksVks yxkuk vfuok;Z gSA vkosnd dk ?kh foØ; dk orZeku dk;Z{ks= Xokfy;j ftyk gksuk vfuok;Z gSA Xokfy;j ftys ds ckgj dk;Zjr vkondksa ds vkosnu Lohdkj ugha fd;s tk,asxsA
2. vkosnudrkZ dks vkosnu ds lkFk :i;s 50]000@& ¼v{kjh :- ipkl gtkj ek=½ dk Mh-Mh- vkusZLVeuh ds :Ik esa tek djuk vfuok;Z gksxkA vkusZLVeuh tek u djus dh fLFkfr esa vkosnu ij fopkj ugha fd;k tkosxk] rFkk ,sls vkosnu Lor% fujLr ekus tkosaxsA
3. lqij LVkWfdLV dks nqX/k la?k eas vkosnu Lohd`fr lwpuk mijkar izfrHkwfr jkf’k :i;s 10 yk[k ¼ftlesa 05 yk[k dh cSad X;kjaVh ,oa 05 yk[k Mh-Mh- }kjk uxn½ tek djuk gksxh] uxn tek ij dksbZ C;kt ns; ugha gksxkA
4. lqij LVkWfdLV ds ikl FMCG oLrqvksa dk iwoZ forj.k vuqHko ,oa foxr rhu foRrh; o"kkasZ esa U;wure dqy 50 djksM+ dk VuZ vksOgj gksuk vko’;d gksxkA VuZ vksOgj dks lR;kfir djus gsrq pkVsZV vdkmaVsUV }kjk gLrk{kfjr ,oa lhy yxh csysal”’khV layXu djuk gksxhA
5. lqij LVkWfdLV dks lkWph ?kh ds O;ofLFkr HkaMkj.k ,oa xksMkmu dh O;oLFkk djuk gksxh lkFk gh forj.k dk;Z esa yxk;s tkus okys de ls de nks okgu dh O;oLFkk Hkh djuh gksxhA bl lca/k esa vko’;d nLrkost tSls fdjk;k vuqca/k ;k jftLVªh vkfn rFkk okgu jftLVªs’ku Hkh tek djokus gksxasA
6. lqij LVkWfdLV dks viuh ekax de ls de nks fnol iwoZ nqX/k la?k dks fyf[kr esa nsuk gksxh] fdUrq nqX/k la?k }kjk miyC/krk vuqlkj ekax dh iwfrZ dh tk ldsxhA ekax vuqlkj ?kh dk iznk; fnu esa ,d gh ckj la;a= forj.k MkWd ls fd;k tkosxkA
7. nqX/k la?k dh fu/kkZfjr uhfr vuqlkj iznk; gksus okys ?kh dh vfxze jkf’k dk Hkqxrku nqX/k la?k dks ,d fnol iwoZ izkIr gksus ij gh iznk;xh dh tk,xhA 'kkldh; vodk’k dh frfFk;ksa esa iznk;xh rHkh dh tkosxh tc ,d fnu iwoZ ds dk;Z fnol dks leLr /kujkf’k vfxze nqX/k la?k esa izkIr gks tk,xhA vr% ,sls vkosnd gh vkosnu izLrqr djsa] tks foRrh; :i ls lqn`<+ gksA
8. nqX/k la?k dh fu/kkZfjr uhfr vuqlkj iznk; gksus okys ?kh dh jkf’k dk Hkqxrku nqX/k la?k dks fu/kkZfjr le; esa izkIr gks lds] bl gsrq jkf’k dh O;oLFkk lqij LVkWfdLV dks vius [kkrs esa lqfuf’pr djuk gksxhA
9. lqij LVkWfdLV dks lkWph ?kh izkIr djrs le; mldh tkWp ij[k gj n`f"V ls lqfuf’pr dj ysuk gksxkA iznk; gksus okys i'pkr fdlh Hkh izdkj dh VwV&QwV vFkok xq.koRrk dh ftEesnkjh lqij LVkWfdLV dh jgsxhA
10. lqij LVkWfdLV dks nqX/k la?k dh fu/kkZfjr 'krksZa ds vuqlkj :i;s 1000@& ds ukWu T;wfMf’k;y LVkWEi isij ij iathd`r vuqca/k laikfnr djuk gksxkA lkFk gh lqij LVkWfdLV dks rhu o"kZ ds fy, fu;qfDr fd;k tkosxk] rr~i'pkr dk;Z] foRrh; O;ogkj] y{; iwfrZ] cktkj esa O;kolkf;d lk[k bR;kfn fcUnqvksa dh leh{kk fjiksVZ larks"ktud gksus ij blesa izca/ku ds fu.kZ; vuqlkj ,d o"kZ dh o`f) dh tk ldsxhA
11. nqX/k la?k ls lh/ks ?kh izkIRk dj foØ; djus okys forjdksa@foØsrkvksa@ miHkksDrkvksa dks iznk; dk vf/kdkj nqX/k la?k ds ikl lqjf{kr jgsxkA
12. nqX/k la?k ls Ø; dh xbZ ?kh dh ek=k dh jkf’k RTGS ds ek/;e ls nqX/k la?k ds [kkrs esa tek djokuh gksxhA lqij LVkWfdLV }kjk nqX/k la?k esa tek izfrHkwfr jkf’k dh 80% jkf’k dk gh ?kh iznk; fd;k tkosxkA
13. lqij LVkWfdLV dks lEiw.kZ ftyk esa funsZ’kkuqlkj usVodZ LFkkfir dj y{; vuqlkj foØ; LFkkfir djuk vko’;d gksxkA
14. lqij LVkWfdLV dks tks Hkh y{; fn;s tkrs gS mudks izkIr djuk gksxk] y{; izkfIr ds vHkko esa tks Hkh jkf’k ekftZu ds :Ik esa lqij LVkWfdLV dks nh tkoxh] mldh 10% jkf’k nqX/k la?k }kjk lqijLVkWfdLV dh tek vekur jkf’k tIr dj lqij LVkWfdLV dh ,tsalh fujLr djus dk vf/kdkj la?k ds ikl lqjf{kr jgsxkA
15. usVodZ LFkkfir djus gsrq lqij LVkWfdLV dks de ls de 4 foØ; izfrfuf/k Lo;a ds O;; ij lEiw.kZ ftys gsrq j[kuk gksxk ,oa vko’;drk vuqlkj o`f) djuk gksxhA
16. lqij LVkWfdLV foKkiu ,oa czk.M izeks’ku esa iw.kZ lgHkkfxrk nsxk ,oa vko’;drk vuqlkj izpkj izlkj gsrq QaM Hkh miyC/k djok;sxkA
17. fdlh Hkh vkosnu dks fcuk dkj.k crk;s fujLr@Lohd`r djus dk vf/kdkj eq[; dk;Zikyu vf/kdkjh dks gksxkA
18. izkIr vkosnuksa dh leh{kk xfBr lfefr ds }kjk dh tkosxh ,oa lfefr viuh vuq’kalk eq[; dk;Zikyu vf/kdkjh ds le{k izLrqr djsxhA eq[; dk;Zikyu vf/kdkjh }kjk fy;k x;k fu.kZ; vafre ,oa ca/kudkjh gksxkA
19. vkosnu Lohd`fr gksus ds ckn fdlh Hkh dkj.ko’k dk;Z ugha djus ij vkosnudrkZ dh vkusZLVeuh jktlkr djus dk vf/kdkj eq[; dk;Zikyu vf/kdkjh }kjk fy;k tk ldsxkA
20. orZeku esa nqX/k la?k ds lkFk dk;Z dj jgs fdlh Hkh forjd@forjd lg&ifjogudrkZ @lqij LVkWfdLV }kjk bl izfØ;k esa Hkkx fy;k tkrk gS rks vkosnu Lohd`r gksus ds ,d lIrkg ds vUnj orZeku vuqca/k ls lcaf/kr ysunkjh&nsunkjh dk iw.kZ fglkc dj cdk;k /kujkf’k nqX/k la?k esa tek djkus gksaxs vU;Fkk vuqca/k Lor% fujLr gksdj bZ-,e-Mh jkf’k jktlkr gks tkosxh rFkk Hkfo"; ds fy, ,slh ikVhZ dks Cysd fyLV fd;k tkosxkA
21. nqX/k la?k ds dksbZ Hkh vf/kdkjh@deZpkjh] ekuuh; v/;{k] ,oa lapkyd e.My ds lnL; Lo;a vFkok muds fj’rsnkj fufonk esa Hkkx ysus ds ik= ugha gksaxs] bl ckcr~ fufonkdkj dks 'kiFk i= fufonk ds lkFk izLrqr djuk gksxkA
22. vkosnd dks vkosnu ds lkFk bl vk’k; dk 'kiFk i= layXu djuk gksxk fd ,eihlhMh,Q Hkksiky vFkok lEc) fdlh Hkh nqX/k la?k }kjk vkosnd dks fdlh Hkh izdkj dh vfu;ferrk ds dkj.k VfeZusV vFkok Cysd fyLV ugha fd;k x;k gksA
23. izkIr vkosndksa esa ls lqij LVkWfdLV dk p;u vkosnu QkWeZ esa layXu fofHkUu iSjkehVj ds fy, vf/kdre vadksa esa ls izkIr vadksa ds vk/kkj ij fd;k tk,xkA ftl vkosnd ds vf/kdre vad gksaxs mls lqij LVkWfdLV gsrq p;fur fd;k tk,xkA ;fn nks ;k nks ls vf/kd vkosndksa ,d leku vad izkIr gksrs gS rks lqij LVkWfdLV dk p;u lfefr lnL;ksa ,oa mifLFkr vkosndksa ds le{k ykWVªh }kjk fd;k tk,xkA

esjs }kjk lk¡ph ?kh lqij LVkWfdLV gsrq vkosnu dh leLr 'krsZ ,oa vuqca/k dh 'krsZ Ik<+ o le> yh gS rFkk eSa@ge lHkh 'krksZa dks ekuus ds fy, lgt rS;kj gqW@gSA vkosnu esa nh xbZ tkudkjh iw.kZr% lR; gSA ;fn esjs }kjk vkosnu esa izLrqr tkudkjh dHkh Hkh vlR; izekf.kr gksrh gS ;k eSa fcUnq Øekad 01 ls 22 rd of.kZr 'krksZa dk ikyu ugh djrk gw¡] rks esjk vkosnu@vuqca/k fujLr dj esjh vusZLVeuh@izfrHkwfr jkf’k jktlkr djus dk izca/ku }kjk fu.kZ; fy;k tkrk gS rks eSa bl gsrq viuh lgefr nsrk gw¡A

gLrk{kj

**vkosnd dk uke ,oa irk**

**izi= Øekad &03**

**lkWph ?kh lqij LVkWfdLV gsrq vad rkfydk**

**¼Xokfy;j ftyk gsrq½**

1. Xokfy;j ftys ds fy, lkWph ?kh lqij LVkWfdLV dh fu;qfDr ds fy, fuEukuqlkj vad rkfydk fu/kkZfjr dh xbZ gS%&

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Ø- | fooj.k | vad i)fr | vf/kdre vad | izkIr vad |
| 1 | Xokfy;j ftys eas ?kh foØ; dk vuqHko | izR;sd o"kZ ds 2 vad fu/kkZfjr | 10 |  |
| 2 | VuZ vksoj | foxr 03 o"kkZs ds dqy U;wure VuZ vksoj :i;s 30 djksM+ ij 20 vad mlds Åij izR;sd 5 djksM+ ij 2 vad fn;s tk,axsA | 35 |  |
| 3 | ?kh forj.k gsrq miyC/k okguksa dh la[;k | izfr okgu 3 vad | 15 |  |
| 4 | orZeku esa okf"kZd vk/kkj ij ?kh foØ; ek=k A | foxr rhu o"kksZsa esa izR;sd o"kZ esa dqy 100 es-Vu ?kh foØ; ij 4 vadA | 14 |  |
| 5 | ;fn vkosnd orZeku esa Xokfy;j nqX/k la?k ds lkFk dk;Zjr gS rks orZeku dk;Z ewY;kadu ,oa O;ogkjA |  | 10 |  |
| 6 | rduhdh vgZrk ds nLrkost | QeZ dk iath;u & 2 vad | 2 |  |
| isu dkMZ & 2 vad | 2 |  |
| th,lVh & 2 vad | 2 |  |
| cSad dk fooj.k & 2 vad | 2 |  |
| FSSAI & 2 vad | 2 |  |
| EMD & 2 vad | 2 |  |
| ITR & 2 vad | 2 |  |
| nqdku ,oa LFkkiuk iath;u & 2 vad | 2 |  |
| **dqy vad** | | | **100** |  |

uksV %& ;fn nks ;k nks ls vf/kd vkosndksa ,d leku vad izkIr gksrs gS rks lqij LVkWfdLV dk p;u lfefr lnL;ksa ,oa mifLFkr vkosndks ds le{k ykWVªh }kjk fd;k tk,xkA

gLrk{kj

vkosnd dk uke ,oa gLRkk{kj

**izi= Øekad & 04**

**Xokfy;j ftyk esa lk¡ph ?kh lqij LVkWfdLV gsrq**

**vkosnu izi=**

ikliksVZ lkbZt QksVks

¼Lo izekf.kr½

1. vkosnudrkZ dk uke & -----------------------------------------------------------------------
2. firk@ifr dk uke & -----------------------------------------------------------------------
3. LFkkbZ irk ¼izek.k lfgr½ & -----------------------------------------------------------------------

nwjHkk"k ua- @eksckbZy ua- & -----------------------------------------------------------------------

1. 'kS{kf.kd ;ksX;rk & -------------------------------------------------------------------------
2. vkosnd@QeZ dk uke @;fn & -------------------------------------------------------------------------

QeZ ikVZujf’ki gS rks ikVZujf’ki

QeZ dh iw.kZ tkudkjh

¼nLrkostksa dh Nk;kizfr lfgr½ nsuk vfuok;Z gSA

1. orZeku O;olk; & -------------------------------------------------------------------------
2. orZeku O;olk; dk VuZ vksOgj & --------------------------------------------------------------------------

¼VuZ vksOgj dk izek.k i= layXu djsa½

1. foRrh; fLFkfr ¼cSad [kkrk ua-½ & --------------------------------------------------------------------------

¼v½ py vpy laEifr dk C;ksjk & --------------------------------------------------------------------------

¼c½ cSad o foRrh; laLFkkvksa esa & ---------------------------------------------------------------------------

tek jkf’k

¼xr rhu o"kZ dk vk;dj fooj.k layXu djsaA½

1. lqij LVkWfdLV gsrq vko’;d & -------------------------------------------------------------------------

iw¡th dh O;oLFkk & -------------------------------------------------------------------------

1. th-,l-Vh- uEcj & -----------------------------------------------------------------------------
2. Okkgu dh O;oLFkk ¼Lo;a dk vFkok & ----------------------------------------------------------------------------

vuqcaf/kr okgu gksuk vko’;d½ & ----------------------------------------------------------------------------

okgu ds iath;u@vuqca/k dh & ----------------------------------------------------------------------------

Nk;kizfr layXu djsaA

1. Hk.Mkj.k gsrq & -----------------------------------------------------------------------------

orZeku {kerk@O;oLFkk & -----------------------------------------------------------------------------

1. /kjksgj@bZ-,e-Mh- jkf’k & :-------------------------------------------------------------------------

Mh-Mh-@,e-vkj-ua & ------------------------------------------------------------------------

fnuakd izk:Ik 01 ds lkFk layXu gSaA

fnuakd

gLrk{kj

vkosnudrkZ ds gLrk{kj dk uke ,oa iw.kZ irk ---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**izi= Øekad & 05**

**¼vuqca/k 'krksZa dk izk:i½**

**vuqca/k i=**

;g vuqca/k eq[; dk;Zikyu vf/kdkjh] Xokfy;j lgdkjh nqX/k la?k e;kZfnr ¼ftUgsa vkxs izFke i{k ds uke ls lacksf/kr fd;k x;k gS ½ ,oa -----------------------------------------------------------------------------------------------------------------------------¼ftUgsa vkxs f}rh; i{k ds uke ls lacksf/kr fd;k x;k gSa ½ ds e/; fuEufyf[kr 'krksZa ij lk¡ph ?kh lqij LVkWfdLV dk;Z gsrq fu"ikfnr fd;k tkrk gSa %&

1. ;g fd izFke i{k }kjk f}rh; i{k dks dsoy lk¡ph ?kh forj.k@foØ; gsrq lEiw.kZ---------------- ftyk ds fy, iw.kZr% vLFkk;h :i ls nks o"kZ dh vof/k gsrq lqij LVkWfdLV fu;qDr fd;k tkrk gSA ftls y{; iwfrZ foRrh; O;ogkj ,oa dk;Z fjiksVZ larks"kizn gksus ij vkilh lgefr ls vkxkeh ,d&,d o"kZ ds fy, rhu o"kkasZ rd c<+k;k tk ldsxkA
2. ;g fd orZeku esa f}rh; i{k }kjk la?k esa dqy izfrHkwfr jkf’k :------------------ ftlesa uxn :i;s------------------------------ ,oa :i;s ------------------------- dh cSad X;kjaVh tek dh xbZ gSa] uxn tek dh xbZ izfrHkwfr jkf’k ij la?k }kjk dksbZ C;kt ns; ugha gksxkA blds vfrfjDr ¼foØ; o`f) dh leh{kk Ik’pkr½ ;fn izFke i{k }kjk Hkfo"; esa izfrHkwfr jkf’k esa o`f) gsrq funsZf’kr fd;k tkrk gS] rks f}rh; i{k dks okafNr izfrHkwfr jkf’k tek djokuk vfuok;Z gksxk] vU;Fkk dk;Z lekIr dj fn;k tk,xkA
3. ;g fd izFke i{k@nqX/k la?k }kjk f}rh; i{k@lqij LVkWfdLV dks nqX/k la?k dh fu/kkZfjr uhfr vuqlkj iznk; gksus okys ?kh dh vfxze jkf’k dk Hkqxrku nqX/k la?k dks ,d fnol iwoZ izkIr gksus ij gh iznk;xh dh tk,xhA 'kkldh; vodk’k dh frfFk;ksa esa iznk;xh rHkh dh tkosxh tc ,d fnu iwoZ ds dk;Z fnol dks leLr /kujkf’k vfxze nqX/k la?k esa izkIr gks tk,xhA vr% ,sls vkosnd gh vkosnu izLrqr djsa] tks foRrh; :i ls lqn`<+ gksA
4. ekax ,oa la?k easa miyC/krk vuqlkj lkWph ?kh dk iznk; muds izpfyr otu@iSfdax vuqlkj iznk; fd;k tkosxk] ftls f}rh; i{k@lqij LVkWfdLV mlh bZdkbZ@dsl@dkVZu ¼lkWph ?kh 01 yhVj] 1@2 yhVj] 1@5 yhVj ,oa 05 yhVj o 15 fd-xzk- tkj ds iSd esa½ iznk; djsaxs ,oa jkf’k olwy djsaxsA fdlh Hkh fLFkfr esa [kqYyk LkkWph ?kh dk iznk; ugha dj ldasxsA lkFk gh la;a= Mkd ls izkr% 9%00 cts ls vijkUg 4%00 cts ds e/; fnu esa ,d ckj ?kh iznk; fd;k tkosxkA
5. ;g fd izFke i{k ;fn ;g eglwl djsa fd f}rh; i{k lkWph dh foØ; dk forj.k leku :Ik ls forjd@foØsrkvksa dh ekax ,oa le; ij iznk;xh ugha dj ik jgk gS rks ,slh fLFkfr esa izFke i{k rRdky esa vius lk/ku ls ?kh dh vkiwfrZ djsaxs] ,oa bl ckr dh rLnhd djsasxs fd f}rh; i{k@lqij LVkWfdLV }kjk forjdksa dh ekax iwfrZ fdu dkj.kksa ls ugha dh tk jgh gS] ;fn tkucw>dj ykijokgh dh tk jgh gS rks mlh fnu ls izFke i{k f}fr; i{k dh lqij LVkWfdLV ,tsalh lekIr djus dk vf/kdkj lqjf{kr j[krk gSaA
6. ;g fd izFke i{k nqX/k la?k }kjk f}rh; i{k dks ?kh ds foØ; o`f) gsrq foØ; y{; fn;s tkosaxs] ftudh iwfrZ djuk vfuok;Z gksxkA orZeku esa foØ; y{; dk;Z vkns’k esa mYysf[kr fd;s x;s gSA
7. ;g fd izFke i{k nqX/k la?k }kjk f}rh; i{k lqij LVkWfdLV dks tks Hkh y{; fn;s tkrs gS] dks izkIr djuk gksxkA y{; izkfIr ds vkHkko esa tks Hkh jkf’k ekftZu ds :Ik esa lqij LVkWfdLV dks nh tkosx] mldh 10 izfr’kr jkf’k la?k lqij LVkWfdLV dh tek vekur jkf’k tIr dj lqij LVkWfdLV dh ,tsUlh fujLr djus dk vf/kdkj la?k ds ikl lqjf{kr jgsxkA
8. ;g fd izFke i{k dks ;g vf/kdkj jgsxk fd og f}rh; i{k lqij LVkWfdLV ds }kjk foØ; dh tk jgh ek=k dh leh{kk N% ekg vFkok ,d o"kZ esa dHkh Hkh dj ldsxk] rFkk mlh vuqlkj lqij LVkWfdLV ,tsalh vkxs vksj c<+k;h tkuk gS] vFkok ugha dk fu.kZ; fy;k tk ldsxk] ftlesa ewyr% foØ; ek=k o`f) ,oa foRrh; O;ogkj izeq[k jgsaxsA ftlesa f}rh; i{k dk dksbZ Hkh ncko vFkok vU; dkj.k ekU; ugha jgsxkA
9. ;g fd f}rh; i{k@lqij LVkWfdLV }kjk lkWph ?kh dh okafNr ek=k dh ekax de ls de 48 ?k.Vs iwoZ fu;r le; vof/k rd vfxze fyf[kr izLrqr djuk gksxh ,oa mlh vuqlkj eky mBk;k tkuk gksxk] ,d ckj ekax fn;s tkus ij mlesa fdlh Hkh izdkj dh dkV&NkaV ;k iSfdax ek=k eas la’kks/ku ugha fd;k tkosxkA
10. ;g fd f}rh; i{k@lqij LVkWfdLV }kjk izFke i{k@la?k ls mBk;h xbZ lkWph ?kh ek=k dk ys[kk&tks[kk gj rjg ls f}rh; i{k j[ksaxs] ,oa izFke i{k@la?k }kjk ekax fd;s tkus ij e; Mh-,e ,oa xsVikl dh izfr lfgr izLrqr djsaxsA
11. ;g fd f}rh; i{k@lqij LVkWfdLV ?kh izkIr djrs le; gj rjg ls ¼iSfdax] xq.koRrk] iSafdax rkjh[k] yhdst+ bR;kfn½ larq"V gksus ij gh izkIr djsaxs] l;a=a ls eky vkidks vFkok vf/kd`r izfrfuf/k ds lqiqnZxh i'pkr fdlh Hkh izdkj f’kdk;r dks ekU; ugha fd;k tkosxkA
12. ;g fd ;fn LFkkuh; {ksf=; fudk; }kjk fdlh izdkj dk dj vFkok midj fofØr gksus okys lkWph ?kh ij yxk;k tkrk gS] rks mldk ogu f}rh; i{k Lo;a djsxk] izFke i{k mlesa fdlh Hkh izdkj dk lg;ksx ugha nsxkA
13. ;g fd f}rh; i{k dks vk;dj isu Øekad ,oa foØ; dj laca/kh fdUgha Hkh izi=ksa dh vko’;drk gsrq dk;kZy; esa mDr nksuksa nLrkostksa dh Nk;kizfr nsuk gksxkA blds vHkko esa ;fn izFke i{k@nqX/k la?k dks fdlh Hkh izdkj dh oS|kfud dk;Zokgh vFkok vkfFkZd 'kkLrh ljdkj ;k vU; fdlh laLFkk }kjk dh tkrh gS rks mldh Hkjik;h f}rh; i{k dh tek izfrHkwfr jkf’k ls dh tkosxhA
14. ;g fd [kk| vifeJ.k vf/kfu;e ds rgr fdlh Hkh 'kkldh;] v)Z’kkldh; laLFkk ds vf/kdkfj;kas }kjk ;fn la?k }kjk fufeZr ?kh ds lsEiy dh ekax dh tkrh gS rks f}rh; i{k@lqij LVkWfdLV mUgsa lhy can bZdkbZ ¼?kh½ nsosaxs] fdlh Hkh fLFkfr esa [kqYyk ?kh ugah nsaxs] vU;Fkk izFke i{k fdlh rjg ls ftEesnkj ugha gksxkA lkFk gh lsEiy gksus dh lwpuk rRdky le; nwjHkk"k ij ,oa i'pkr nLrkosth izfr;ka Hkh dk;kZy; esa 24 ?kaVs dh le; vof/k eas nsuk vfuok;Z gksxhA
15. ;g fd f}rh; i{k@lqij LVkWfdLV }kjk ?kh dk forj.k ifjogu dk dk;Z Loa; ds ifjogu lk/ku ,oa O;; ls djuk gksxk] bl gsrq i`Fkd ls fdlh izdkj dk Hkqxrku izFke i{k@nqX/k la?k }kjk ugha fn;k tkosxkA f}rh; i{k vU; nqX/k la?kksa ds dk;Z{ks= esa izR;{k@ijks{k :i ls lkWph ?kh iznk; ugha dj ldsxkA
16. ;g fd f}rh; i{k ^^lk¡ph ?kh^^ ds forj.k@foØ; gsrq vf/kd`r lqij LVkWfdLV forjd fu;qDr gS] vr% NksVs&NksVs O;kikfj;ksa@forjd@foØsrkvksa ls e/kqj O;olk;h laca/k cukdj j[kuk gksxk] ftllsa lkWph czk.M ?kh ds foØ; esa vizR;{k :Ik ls mUgsa ,oa izFke i{k dk eky foØ; esa lgk;rk feyrh jgsA
17. ;g fd mDr vuqca/k izFke i{k vFkok f}rh; i{k }kjk ,d ekg dk vfxze uksfVl nsdj lekIr fd;k tk ldsxkA ftlesa nksuksa i{kksa esa ys[kk feyku larks"kizn gksuk vko’;d jgsxkA vU;Fkk izFke i{k@nqX/k la?k }kjk oS/kkfud dk;Zokgh dh tkrh gS rks mldk gtkZ&[kpkZ f}rh; i{k@lqij LVkWfdLV ls olwy djus gsrq vf/kdkj izFke i{k lqjf{kr j[krk gSA
18. ;g fd mDr vuqca/k nksuks i{kksa ds okfjlksa ij Hkh leku :Ik ls izHkko’khy jgsxkA
19. ;g fd mijksDr 'krksZa esa O;ogkfjd vko’;drkuqlkj ifjorZu dk vf/kdkj izFke i{k dks gksxkA
20. ;g fd fdlh Hkh fookn dh fLFkfr esa v/;{k Xokfy;j lgdkjh nqX/k lgdkjh e;kZfnr dk fu.kZ; vafre ,oa nksuksa i{kksa dks ekU; gksxkA
21. ;g fd fdlh Hkh U;kf;d fookn dh fLFkfr esa U;k; {ks= lgdkjh U;k;ky; Xokfy;j gksxkA
22. lqij LVkWfdLV }kjk dk;Z{ks= esa fLFkr forjdksa vkfn dks iznkf;r ?kh dh jkf’k Lo;a olwyuk gksxh] blds fy, nqX/k la?k ftEesnkj ugha gksxkA
23. dk;Z{ks= esa fLFkr fMikVZesUVy LVksj ;k eky vkfn esa ?kh dh iznk;xh lqij LVkWfdLV }kjk dh tk,xhA ijUrq ;fn ,slk ik;k tkrk gS fd bu LVksj@eky esa lqij LVkWfdLV }kjk iznk;xh ugha dh tk jgh ;k LVksj lh/ks nqX/k la?k ls lh/ks Ø; djuk pkgrs gS rks nqX/k la?k fdlh Hkh nj ij lh/ks iznk; gsrq Lora= gksxkA

mijksDr 'krksZsa ij nksuksa i{kksa dh lgerh ls ;g vuqca/k fcuk fdlh ncko ,oa iw.kZ gksa’k&gokl esa Xokfy;j lgdkjh nqX/k la?k e;kZfnr ds dk;kZy; esa fuEu xokgksa ds le{k fu"ikfnr fd;k x;k tks nksuksa i{kksa dks ekU; gSA

gLrk{kj ¼f}rh; i{k½

lqij LVkWfdLV ¼?kh½

uke--------------------------------------------------

irk ------------------------------------------------------------------------------------------------------------

gLrk{kj ¼izFke i{k½

eq[; dk;Zikyu vf/kdkjh

Xokfy;j lgdkjh nqX/k la?k e;kZ- xksyk dk efUnj] Xokfy;j & 474005

gLrk{kj lk{; & 1 gLrk{kj Lkk{; & 1

uke % ------------------------------------------ uke %--------------------------------------------------

irk%---------------------------------------------------- irk% -----------------------------------------------------

gLrk{kj lk{; &2 gLrk{kj Lkk{; &2

uke % ------------------------------------------ uke %--------------------------------------------------

irk%---------------------------------------------------- irk% -----------------------------------------------------

**izi= Øekad & 06**

¼ nj lajpuk izk:i½

**Xokfy;j lgdkjh nqX/k la?k e;kZfnr] xksyk dk efUnj]Xokfy;j ¼e-iz-½**

Xokfy;j nqX/k la?k ds leLr dk;Z{ks= ds lqij LVkWfdLV@forjd@foØsrk@ miHkksDrk gsrq lk¡ph ?kh dh orZeku nj lajpuk %&

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **S.N.** | **Product Name** | **Pack Size** | **SUPER STOCKIST** | **Distributor** | **Retailer** | **M.R.P.(Rs.)** |
| 1 | **lk¡ph ?kh** | **1 LTR** | **426.00** | **432.50** | **445.50** | **480.00** |
| 2 | **lk¡ph ?kh** | **500 M.L.** | **217.45** | **220.55** | **226.90** | **245.00** |
| 3 | **lk¡ph ?kh** | **200 M.L.** | **86.75** | **88.30** | **91.50** | **100.00** |
| 4 | **lk¡ph ?kh** | **5 Ltr Jar** | **2177.50** | **2204.00** | **2240.00** | **2375.00** |
| 5 | **lk¡ph ?kh** | **15 KG TIN** | **7042.00** | **7104.00** | **7200.00** | **7500.00** |
| 6 | **lk¡ph Xkk; ?kh** | **1 LTR** | **445.00** | **460.03** | **490.08** | **550.00** |

**le;&le; ij mDr njsa ifjorZu’khy jgsxhA**

nqX/k la?k ds v/;{k@lapkyd@deZpkjh ls dksbZ laca/k ugha gksus dk

'kiFk i= dk izk:i

¼:- 100 ds ukWu T;wfMf’k;y LVkWEi ij½

uke & ----------------------------------------------------------------------------------------------------------

firk & ----------------------------------------------------------------------------------------------------------

vk;q & ----------------------------------------------------------------------------------------------------------

fuoklh & ----------------------------------------------------------------------------------------------------------

Xokfy;j nqX/k la?k }kjk Xokfy;j ftyk esa ?kh lqij LVkWfdLV dh fu;qfDr gsrq vkosnu i= vkeaf=r fd;s x;s gSA esjs }kjk XOkkfy;j ftyk esa ?kh lqij LVkWfdLV ds fy, vkosnu izLrqr fd;k x;k gSA rRlaca/k esa eSa 'kiFkiwoZd lR; dFku djrk@djrh gaw fd eSa Xokfy;j nqX/k la?k ds ekuuh; v/;{k egksn;] fdlh Hkh lapkyd egksn;] nqX/k la?k ds fdlh Hkh vf/kdkjh vFkok deZpkjh ls esjh dksbZ fj’rsnkjh ;k ikfjokfjd laca/k ugha gSA

**bfr fnukad ---------------------------- Xokfy;j gLrk{kj 'kiFkxzfgrk --------------------------------------**

**lR;kiu**

eSa 'kiFkxzfgrk 'kiFk iwoZd lR; dFku djrk gq¡ fd mijksDr 'kiFk i= dh in la[;k 01 esa of.kZr laiw.kZ dFku essjs futh Kku ds v/kkj ij lR; ,oa lgh gSA blls dqN Hkh fNik;k ugha x;k gSA

**bfr fnukad ------------------- Xokfy;j gLrk{kj 'kiFkxzkfgrk -------------------------------**

okgu miyC/k djus laca/kh 'kiFk i= dk izk:iA

¼:- 100 ds ukWu T;wfMf’k;y LVkWEi ij½

uke &

firk &

vk;q &

fuoklh &

1& eSa 'kiFkxzfgrk 'kiFk iwoZd lR; dFku djrk gWaw fd Xokfy;j lgdkjh nqX/k la?k e;kZfnr] Xokfy;j }kjk vkeaf=r Xokfy;j ftyk gsrq ?kh lqij LVkWfdLV vkosnu izfØ;k esa esjs }kjk vkosnu fd;k x;k gSA ;fn mDr vkosnu Lohd`r gksrk gS rks eSa vkosnu i= esa mYysf[kr 'krksZa ds vuqlkj balqysVsM okgu lwpuk izkfIr ds ,d ekg ds vUnj yxkus gsrq opuc) gWaw vU;Fkk esjk vksonu vLohdkj fd;s tkus ij eq>s dksbZ vkifRr ugha gksxhA

**bfr fnukad ------------------------ Xokfy;j gLrk{kj 'kiFkxzkfgrk --------------------------------------**

**lR;kiu**

eSa 'kiFkxzfgrk 'kiFk iwoZd lR; dFku djrk gq¡ fd mijksDr 'kiFk i= dh in la[;k 01 esa of.kZr laiw.kZ dFku essjs futh Kku ds v/kkj ij lR; ,oa lgh gSA blls dqN Hkh fNik;k ugha x;k gSA

**bfr fnukad ----------------------- Xokfy;j gLrk{kj 'kiFkxzkfgrk ------------------------------------**

,eihlhMh,Q ;k vU; nqX/k la?kksa ls VehZusV ugha gksus laca/kh

'kiFk i= dk izk:iA

¼:- 100 ds ukWu T;wfMf’k;y LVkWEi ij½

uke &

firk &

vk;q &

fuoklh &

1& eSa 'kiFkxzfgrk 'kiFk iwoZd lR; dFku djrk gWaw fd Xokfy;j lgdkjh nqX/k la?k e;kZfnr Xokfy;j }kjk vkeaf=r Xokfy;j ftyk gsrq ?kh lqij LVkWfdLV vkosnu izfØ;k esa esjs }kjk vkosnu fd;k x;k gSA ;fn mDr vkosnu Lohd`r gksrk gS rks eSa 'kiFk iwoZd lR; dFku djrk@djrh gaw fd eSa ,eihlhMh,Q Hkksiky vFkok lEc) fdlh Hkh nqX/k la?k }kjk vkosnd dks fdlh Hkh izdkj dh vfu;ferrk ds dkj.k VfeZusV vFkok Cysd fyLV ugha fd;k x;k gksA

**bfr fnukad ---------------------------- Xokfy;j gLrk{kj 'kiFkxzkfgrk ------------------------------------**

**lR;kiu**

eSa 'kiFkxzfgrk 'kiFk iwoZd lR; dFku djrk gq¡ fd mijksDr 'kiFk i= dh in la[;k 01 esa of.kZr laiw.kZ dFku essjs futh Kku ds v/kkj ij lR; ,oa lgh gSA blls dqN Hkh fNik;k ugha x;k gSA

**bfr fnukad ------------------- Xokfy;j gLrk{kj 'kiFkxzkfgrk -------------------------------**

**bfr fnukad -------------------------Xokfy;j gLrk{kj 'kiFkxzkfgrk --------------------------------**